



The  
**BRASS LAMP**  
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Rochester, New York

*The Brass Lamp is published monthly by and for the members of the Genesee Valley Antique Car Society Inc. GVACS is a region of the Antique Automobile Club of America.*



# **Bob Keenan's 1961 Ford Falcon**

# THE BRASS LAMP - JANUARY 2024

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**A Message From Your Editor Judy Keenan**

**W**ell this is a start of a New Year! HAPPY NEW YEAR! Time to make new memories with old and new friends.

Last year Bob and I kept busy. We went on 14 different trips between our car clubs, camping clubs and our friends and family. Out of all my trips I have to say I enjoyed Bill's Old Bike Barn in Eagle's Mere, PA the best!

You cannot imagine how much memorabilia is in one spot! The picture to the right shows the first room when you enter into the building. We were there for a couple of hours and were late to our next stop. You would have to spend the whole day there to see everything.

I would like to say a couple of words about our wonderful Christmas Party and thank Ann & Joel Neal, and Don & Linda Hosenfeld for a job well done! Everything was well done and organized. The decorations were outstanding!



The awards were presented to the most deserving members of our club for sure! Nancy & Jerry Huffman has done so much for our club and served us well! Thank you for all you have done!

Blessings, Judy



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**A Message From Your President Don Dear**

**R**inging in the New Year with best wishes for good health to all! Looking forward to fun activities with our car friends. There are many opportunities open to host a 2024 event. Check out the club calendar and sign up now.

February north and south picnics are planned, with details in this issue. Thank you Smiths, Keenans and Marge Thurley!

Over 60 members enjoyed a wonderful holiday party at Shadow Lake. Thank you Neals and Hosenfelds! Linda Hosenfeld made the most amazing table decorations. Harry Fisher displayed several of his intricate baskets. Beautiful creations. Everyone enjoyed the photo journal of our 2023 events presented by the Moons. Thanks to all who contributed toys

to the Pirate Toy Fund. The table was overflowing.

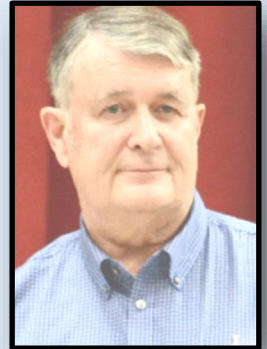
Special congratulations to the Huffmans who received club awards. Nancy received the Allen G. Nagle Trophy and Jerry received the D.W. Price Sr. Memorial Trophy.

Both have served GVACS in various ways during the last 15+ years. Their service is monumental and much appreciated.

Safe travels this winter! See you at Cars & Coffee in January!

Enjoy the ride!

Don



## **GVACS "South" Winter Picnic**

Marge Thurley will be hosting a winter picnic for those in sunny Florida. We will gather at her son's home at 217 Rotonda Blvd North, Rotonda West, Florida 33947. At this time she does not have a date for the picnic. Please let Marge know if you will be in Florida and are interested in

coming to the picnic. Please note which month would be the best for you.

Please bring your drink and a dish to pass. Marge will have hamburgers and hot dogs. She has plenty of chairs, a heated pool and a hot tub. Looking forward to fun in the sun! Marge can be reached by phone 585-506-2486 or email @ [pmthurley@yahoo.com](mailto:pmthurley@yahoo.com).







- |                    |                      |
|--------------------|----------------------|
| 06 Richard Barrett | 15 Dyson Gay         |
| 09 Anne Burton     | 18 Margaret Adams    |
| 09 Scott Deno      | 24 Pat Crowley       |
| 09 Marlene Kier    | 26 Deb Joseph        |
| 11 Evelyn Lloyd    | 31 Dot Gaylord       |
| 12 Carol Peters    | 31 LaVerne VanDeWall |
| 12 Betty Reilly    |                      |



- |                               |      |    |
|-------------------------------|------|----|
| 11 Charlie & Nancy Bauder     | 1964 | 59 |
| 19 Edward & Jean Sherry       | 1952 | 71 |
| 20 Doug & Joyce Drake         | 1973 | 50 |
| 31 Anson & Nancy Johnson, Jr. | 1959 | 64 |

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**Bob Keenan's 1961 Ford Falcon**

By Bob Keenan

I was a car nut even as a child and the passion only intensified as I grew older. When I turned 16 I landed an after-school job at the Ford dealership in Honeoye Falls. After graduation I continued to work at the dealership and moved up the ladder while fully enjoying working with automobiles.

The owner of the dealership, Ev Lewis had a nice collection of antique Fords, one of them being a 1940 Ford Deluxe that had been the dealership's demonstrator that year. In 1982 a man came in and asked Ev if he would be interested in a 1961 Ford Falcon his aunt had left to him. I rode over with Ev to look at it. We entered the one-car garage to find old carpets on the floor and the car covered with bed sheets. After uncovering it, we found a pristine old car with 13,100 miles, still wearing its original wide whites. Needless to say Everett purchased it on the spot.

The car sat in a shed behind the dealership for 3 years as my desire for it grew. I asked if I could purchase it in December of 1985. After some thought Everett said, "OK but on one condition, that you do not hot rod it!" Honestly, the thought never crossed my mind.

Marty Reilly was a customer at the dealership and



CAR INVOICE

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NO 9249

DATE 12/28/60  
SALESMAN P. White

SOLD TO  
ADDRESS Florence E. Stevens  
10 Durbin Crescent  
Rochester, New York

NEW OR USED	TYPE	MOTOR NO.	AMOUNT
New	1961 Ford Falcon Tudor Sedan, 6 cyl., Motor No. 1711U 156067		1611 50
	Transmission		14 70
	Special Engine		37 00
	Delux Trim		76 30
	White Side Walls		29 70
	Pondomatic		163 10
	Fresh Air Heater		73 40
	Windshield Washer		13 70
	Hack up Lights		10 70
	Wheel Covers		16 50
	Monroe County Sales Tax		62 10
	CASH SALE PRICE		2342 10
	TIME SALE PRICE DIFFERENTIAL		
	TIME SALE PRICE		
	DEPOSIT ON ORDER	\$100.00	
	CASH ON DELIVERY		
	ALLOWANCE ON TRADE-IN		
	MAKE TYPE MOTOR No.		
	TOTAL CREDIT		100 00
	DEFERRED BALANCE		2042 10
	PAYABLE IN _____ PAYMENTS OF \$ _____ EACH.		

Handwritten notes on the invoice include: "DEL 1/1/60", "JUDGE MOTOR CORP.", and a signature "P. White".



(continued from page 6)

**Bob Keenan's 1961 Ford Falcon**  
By Bob Keenan

provided much needed guidance in the restoration. After the necessary work was completed I joined



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CITY ZONE STATE

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A 41 21 M  
VEHICLE CODE NUMBER

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FN 525  
DECK LID AND GLOVE COMPARTMENT KEY NO.

12/28/60  
DELIVERY DATE

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Rochester, New York  
CITY STATE

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DEALER'S SIGNATURE  
Florence E. Stevens  
OWNER'S SIGNATURE

**VALID UNLESS SIGNED BY DEALER AND OWNER**

GVACS and began to accompany Marty and Betty Reilly to AACA National Meets where the Falcon won a Junior, Senior and then the Preservation Award.

Over the years my little car has accumulated over 17,000 miles on club tours and other activities while always providing dependable transportation.

In the end, I must say the best part of this experience has been the many great people and wonderful friendships I have made in the old car hobby!

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**GVACS Christmas Party at Shadow Lake Golf and Racquet Club**





**GVACS Christmas Party at Shadow Lake Golf and Racquet Club**





## History of The Car Radio

A Murray Stahl Muse

**I** didn't write this but did add the pictures, I found it interesting and worthy of publishing in the Brass Lamp. (Author Unknown)

It Seems like cars have always had radios, but they didn't. Here's the story:

One evening, in 1929, two young men named William Lear and Elmer Wavering drove their girlfriends to a lookout point high above the Mississippi River town of Quincy, Illinois, to watch the sunset.

It was a romantic night to be sure, but one of the women observed that it would be even nicer if they could listen to music in the car.

Lear and Wavering liked the idea. Both men had tinkered with radios (Lear served as a radio operator in the U.S. Navy during World War I) and it wasn't long before they were taking apart a home radio and trying to get it to work in a car.

But it wasn't easy: automobiles have ignition switches, generators, spark plugs, and other electrical equipment that generate noisy static interference, making it nearly impossible to listen to the radio when the engine was running.

One by one, Lear and Wavering identified and eliminated each source of electrical interference. When they finally got their radio to work, they took it to a radio convention in Chicago.

There they met Paul Galvin, owner of Galvin Manufacturing Corporation. He made a product called a "battery eliminator", a device that allowed

battery-powered radios to run on household AC current.

But as more homes were wired for electricity, more radio manufacturers made AC-powered radios.

Galvin needed a new product to manufacture. When he met Lear and Wavering at the radio convention, he found it. He believed that mass-produced, affordable car radios had the potential to become a huge business.

Lear and Wavering set up shop in Galvin's factory, and when they perfected their first radio, they installed it in his Studebaker.

Then Galvin went to a local banker to apply for a loan.

Thinking it might sweeten the deal, he had his men install a radio in the banker's Packard.

Good idea, but it didn't work – Half an hour after the installation, the banker's Packard caught on fire. (They didn't get the loan.)

Galvin didn't give up. He drove his Studebaker nearly 800 miles to Atlantic City to show off the radio at the 1930 Radio Manufacturers Association convention.

Too broke to afford a booth, he parked the car outside the convention hall and cranked up the radio so that passing conventioners could hear it. That idea worked. He got enough orders to put the radio into production.

### WHAT'S IN A NAME?

That first production model was called the 5T71.

**RIDE**  
*with*  
**RADIO**

WITH Motor Majestic, take your favorite features, play-by-play reports of football games, or music with you wherever you go. It is a husky-seven-tube set, reproducing through a full dynamic speaker.

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## History of The Car Radio

A Murray Stahl Muse

Galvin decided he needed to come up with something a little catchier. In those days many companies in the phonograph and radio businesses used the suffix "ola" for their names: *Radiola*, *Columbiola*, and *Victrola* were three of the biggest.

Galvin decided to do the same thing, and since his radio was intended for use in a motor vehicle, he decided to call it the Motorola.

But even with the name change, the radio still had problems: When Motorola went on sale in 1930, it cost about \$110 uninstalled, at a time when you could buy a brand-new car for \$650, and the country was sliding into the Great Depression. (By that measure, a radio for a new car would cost about \$3,000 today.)

In 1930, it took two men several days to put in a car radio. The dashboard had to be taken apart so that the receiver and a single speaker could be installed, and the ceiling had to be cut open to install the antenna.

These early radios ran on their own batteries, not on the car battery, so holes had to be cut into the floorboard to accommodate them.

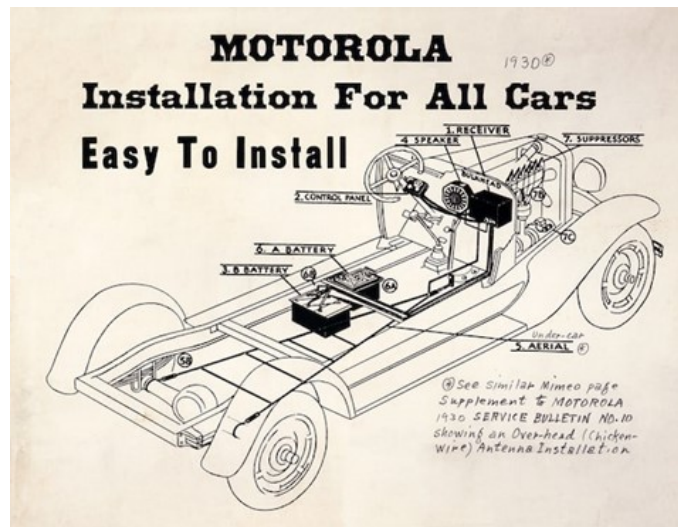
The installation manual had eight complete diagrams and 28 pages of instructions. Selling complicated car radios that cost 20 percent of the price of a brand-new car wouldn't have been easy in the best of times, let alone during the Great Depression.

Galvin lost money in 1930 and struggled for a

couple of years after that. But things picked up in 1933 when Ford began offering Motorola's pre-installed at the factory.

In 1934 they got another boost when Galvin struck a deal with B.F. Goodrich tire company to sell and install them in their chain of tire stores.

By then the price of the radio, with installation included, had dropped to \$55. The Motorola car radio was off and running. (The name of the company would be officially changed from Galvin Manufacturing to "Motorola" in 1947.)



In the meantime, Galvin continued to develop new uses for car radios. In 1936, the same year that it introduced push-button tuning, it also introduced the Motorola Police Cruiser, a standard car radio that was factory preset to a single frequency to pick up police broadcasts.

In 1940 he developed the first handheld two-way radio, *The Handy-Talkie*, for the U. S. Army.

A lot of the communications technologies that we take for granted today were born in Motorola labs in the years that followed World War II.

In 1947 they came out with the first television for under \$200.

In 1956 the company introduced the world's first pager; in 1969 came the radio and television equipment that was used to televise Neil Armstrong's first steps on the Moon.

In 1973 it invented the world's first handheld

(continued from page 11)

## History of The Car Radio

A Murray Stahl Muse

cellular phone.

Today Motorola is one of the largest cell phone manufacturers in the world. And it all started with the car radio.

**WHATEVER HAPPENED TO the two men who installed the first radio in Paul Galvin's car?**

Elmer Wavering and William Lear, ended up taking very different paths in life.

Wavering stayed with Motorola. In the 1950's he helped change the automobile experience again when he developed the first automotive alternator, replacing inefficient and unreliable generators. The invention lead to such luxuries as power windows, power seats, and, eventually, air-conditioning. Lear also continued inventing. He

holds more than 150 patents. Remember eight-track tape players? Lear invented that.

But what he's really famous for are his contributions to the field of aviation. He invented radio direction finders for planes, aided in the invention of the autopilot, designed the first fully automatic aircraft landing system, and in 1963 introduced his most famous invention



of all, the Lear Jet, the world's first mass-produced, affordable business jet. (Not bad for a guy who

dropped out of school after the eighth grade.)

*Sometimes it is fun to find out how some of the many things that we take for granted actually came into being!*

*Fini!*




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# Cars & Coffee January 18th - 9AM See You There!



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## Life's 12 Lessons

Author unknown Submitted by Paul Kron

1. Never take a sleeping pill and a laxative on the same night.
2. There can be a fine line between "hobby" and "mental illness."
3. People who want to share their religious views with you almost never want you to share yours with them.
4. You should never confuse your career with your life.
5. No matter what happens in life, somebody will find a way to take it too seriously.
6. Nobody cares if you can't dance well. Just get up and dance.
7. Never lick a steak knife.
8. Take out the fortune before you eat the cookie.
9. The most destructive force in the universe is gossip.
10. Nobody can give me a sensible reason as to why we observe daylight savings time.
11. A person who is nice to you but rude to the waiter is not a nice person.
12. Your friends love you, no matter what.

*Life is easier when  
you're not  
complaining, worrying,  
or stressing about  
drama.*

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## **AACA National Calendar and Other Events**

### **February 2024**

**8-10 AACA Annual Convention**  
Dulles, Virginia - 717-534-1910

**Feb. 29 - March 2 (Proposed)**  
Winter Nationals - Tennessee  
E. Tennessee Region

### **March 2024**

**17-23 Founders Tour (1932-1999)**  
Louisiana - Louisiana Region

**21-24 Winter Nationals**  
Guaynabo, Puerto Rico Region

### **April 4-6, 2024**

**Southeastern Spring Nationals/Grand Nationals**  
Charlotte, NC - Hornets Nest Region  
704-847-4215

### **June 20-22, 2024**

**AACA Eastern Spring Nationals**  
Saratoga Springs, NY - Saratoga Region - 518-863-4987

### **July 10-13, 2024**

**AACA Western Divisional Tour (Up to 1999)**  
Big Horn Mt., Wyoming  
Nebraska Region

### **September 2024**

**12-14 AACA Western Fall Nationals**  
Loveland, Colorado  
Poudre Valley Region

### **22-27, 2024**

Revival AAA Glidden Tour (Pre-1943)  
AACA Hosting  
Fairfield, PA

### **October 2024**

**8-11 AACA Eastern Fall Nationals**  
Hershey, Pennsylvania - Hershey Region  
717-566-7220

**23-26 Southeastern Fall Nationals**  
Huntsville, Alabama  
256-653-4036

### **April 2025**

**3-5 Southeastern Spring Nationals**  
Charlotte, NC - Hornets Nest Region  
704-847-4215

**10-12 AACA Western Spring Nationals**  
Tucson, Arizona - Tucson Region  
520-904-7325

## **January 2024 Secretary's Report**

### **GVACS Members**

We now can turn our attention toward the car hobby activities for 2024.

Chris Dear would be most happy to entertain new ideas for activities.

The cars are sleeping and waiting for us to wake them up and "go somewhere".

We had a wonderful time traveling in 2023 and we will find new venues to visit in 2024.

Nancy and I had additional ideas for trips last year that we could not get worked into our three-day trip. We will try again to work them into another three day trip or a couple of one-day trips.

Best Regards, Jim Day, Secretary

## **For Sale**

### **1931 Ford Model A Cabriolet**

Located in Honeoye Falls.

Very complete nonrunning older partially completed restoration. Mechanically restored with a rebuilt motor and chassis. Partially completed new interior with the seat, rumble seat and kick panels done. Materials are available to complete the door panels.

Appraised two years ago

**\$18,500 with a 5++ rating.**

**Contact Kathy Gilda at 585-329-2469**





**THE BRASS LAMP - JANUARY 2024**



The GVACS Christmas Party committee (Ann & Joel Neal, Linda & Don Hosenfeld) would like to thank our GVACS members for making the Pirate Toy Fund effort a great success. The organization was delighted to receive our donations and sent the following letter.

---

December 11, 2023

Ann Neal  
Genesee Valley Antique Car Society  
2464 Maple Ave.  
Palmyra, NY 14522

Dear Ann and Friends at GVACS,

On behalf of the Pirate Toy Fund, I would like to thank you for your support of us. Your toy donation is so appreciated. We are grateful for your kindness and generosity. Thank you so much for thinking of us to donate to. We could not do what we do without support from people like you.

Your support makes a big difference in helping the Pirate Toy Fund accomplish its mission of bringing smiles to children in need one toy at a time.

No goods or services were given in exchange for your donation.

Sincerely,

A handwritten signature in black ink, appearing to read "Joel Neal".

Otto Harnischfeger  
Executive Director

*Pirate Toy Fund is a 501(c)3 tax-exempt charity. All contributions are tax deductible to the extent allowed by law.*





**February 18, 2024**

**Pineway Ponds Park**

**Boetcher Lodge, Park Road (Rte. 259)**

**Spencerport, NY 14559**

**Starts at 12 noon and we will eat at 1 pm**

We will supply the desserts, hamburgers, hot dogs, sausages, rolls, ketchup, mustard, relish, onions, coffee and tea.

You can bring your favorite dish to pass and your plates, silverware and beverage. Please sign up what you plan on bringing. Let us know your preference of hot dogs (red or white), sausage, and/or hamburgers.

**For Reservations Call or E-mail:**

**Sue Smith before February 12th**

**585-410-5884 or E-mail: [suziesgarden@aol.com](mailto:suziesgarden@aol.com)**

**Hosted by: Tom & Sue Smith, Bob & Judy Keenan**

**Please Bring Your Favorite Games!**



# CARTWRIGHT'S MAPLE TREE INN®



## **Pancakes! Pancakes!**

**TENTATIVELY**

**March 27th @ 8:45am**

Join us for our 11th Annual Pancake Outing to

**Cartwright's Maple Tree Inn**

4321 County Rd., 15A, Angelica, NY 14709

We will meet at 8:45 am in the Lowe's parking lot on  
Hyland Drive by Marketplace Mall.

**For Reservations Call or Email by March 22nd:**

Judy Keenan @ (585) 414-5358 or Email: [jmiller1313.jk@gmail.com](mailto:jmiller1313.jk@gmail.com)



# GVACS Activities Calendar Updated December 20, 2023

Dates 2024	Activity/Event/Speaker	Organizer/Hosts
<b>January 2024 Event</b>	No Event This Month	
 <div style="display: inline-block; vertical-align: middle; margin-left: 10px;"> <p><b>February 18, 2024</b> <b>12 Noon</b></p> </div>	<p>Game Night, Boetcher Lodge Pineway Ponds Park, Park Rd. (Rte 259) Spencerport, NY</p>	<p>Tom &amp; Sue Smith Judy &amp; Bob Keenan</p>
 <div style="display: inline-block; vertical-align: middle; margin-left: 10px;"> <p><b>February 2024 Event Date TBD</b></p> </div>	<p>Florida Winter Picnic Marge Thurley 217 Rotonda Blvd. North Rotonda West, FL 33947</p>	<p>Marge Thurley</p>
 <div style="display: inline-block; vertical-align: middle; margin-left: 10px;"> <p><b>March 2024</b> <b>Event</b> <b>Date TBD</b></p> </div>	<p>Pancake Run to Cartwright's</p>	<p>Judy &amp; Bob Keenan</p>
<b>April 2024 Event Date TBD</b>	??Ideas??	Need Volunteer(s)/Host
<b>May 2024 Event Date TBD</b>	To Be Planned	Nancy & Jerry Huffman
 <div style="display: inline-block; vertical-align: middle; margin-left: 10px;"> <p><b>June 2024 Event Date TBD</b></p> </div>	<p>Ice Cream Social</p>	<p>Betty Reilly &amp; Judy &amp; Bob Keenan</p>
<b>July 2024 Event - Date TBD</b>	National Car Collector Appreciation	Need Volunteer(s)/Host
<b>August 2024 Event Date TBD</b>	?? Summer Picnic ??	Need Volunteer(s)/Host
<b>September 2024 Event Date TBD</b>	??Ideas??	Need Volunteer(s)/Host
<b>October 2024 Event Date TBD</b>	??Ideas?? ? Fall Run ?	Need Volunteer(s)/Host
<b>November 8, 2024</b>	<p>Indoor Meeting - 7PM Annual Meeting and Speaker Lutheran Church of the Resurrection 3736 St. Paul Blvd., Rochester, NY</p>	<p>Need Volunteer(s)/Host</p>
<b>December 2024 Event Date TBD</b>	Holiday Party	<p>Ann &amp; Joel Neal &amp; Don &amp; Linda Hosenfeld</p>

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**THE BRASS LAMP**

Genesee Valley Antique Car Society Inc.

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*Happy  
New  
Year*

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