

The
BRASS LAMP
WWW.GVACS1.COM

**VOLUME 61
NO. 08
August 2023**



Rochester, New York

*The Brass Lamp is published monthly by and for the members of the
Genesee Valley Antique Car Society Inc. GVACS is a region of the Antique Automobile Club of America.*



**Pat & Evelyn Lloyd's
1931 Ford Model A 4 Door Sedan**

THE BRASS LAMP - AUGUST 2023

GVACS OFFICERS

PRESIDENT **DON DEAR**
576-5318
ddear99@gmail.com

VICE PRESIDENT **BOB DILGER**
586-8570
bcdilger56@yahoo.com

SECRETARY **JIM DAY**
202-4450
jameslday21@gmail.com

TREASURER **JERRY HUFFMAN**
746-7421
jhuffman1@aol.com

BOARD OF DIRECTORS

BOARD CHAIR **CHRIS DEAR**
cdchrisdear1@gmail.com

BOARD MEMBER **JOHN O'CONNOR** 377-2252
wjoconnorjr@usa.com

BOARD MEMBER **BRIAN MOON** 545-9522
65bmoon@gmail.com

BOARD MEMBER **ANN NEAL** 315-597-6623
aaneal@rochester.rr.com

BOARD MEMBER **BRAD SARGENT** 690-0474
bsargen1@rochester.rr.com

BRASS LAMP STAFF

EDITOR **JUDY KEENAN**
1807 Quaker Mtg House Rd
Honeoye Falls, NY 14472
jmiller1313@hotmail.com

MAILING **BOB DILGER** 586-8570
bcdilger56@yahoo.com

**SUNSHINE/
REPORTER** **SUSAN SMITH** 410-5884
suziesgardens@aol.com
513 Stony Point Road
Spencerport, NY 14559

ADVERTISING **JERRY KIER** 872-3244
mandjkier@yahoo.com

INSIDE THIS ISSUE

Front Cover	1
Table of Contents/Officers/Staff	2
From the Editor	3
Board of Directors Message.....	3
President's Message.....	4
Announcements	5
Pictures Ice Cream Social at Tom Wahls....	6
Pictures Ice Cream Social at Tom Wahls....	7
AACA National Calendar & Other Events ...	8
Upcoming Events and Things To Do.....	8
Congratulations Howard & Doug Sharp	8
Call for Nominees.....	9
A Murray Stahl Muse.....	10
A Murray Stahl Muse <i>continued</i>	11
A Murray Stahl Muse <i>continued</i>	12
Secretary's Report	13
Judges Honor Society	13
National Car Collector's Appreciation Day.	14
National Car Collector's Appreciation Day	15
The Highlands at Pittsford Car Show	16
GVACS Summer Picnic	17
GVACS Activity Calendar.....	18
J.C. Taylor Ad	19
Address page	20

CLUB	BRIAN MOON	545-9522
ENGRAVER	65bmoon@gmail.com	
MEMBERSHIP	ANN NEAL	315-597-6623
CHAIRPERSON	aaneal@rochester.rr.com	
WEBMASTER	JOHN O'CONNOR	585-377-2252
	wjoconnorjr@usa.com	
CLUB	Brian and Mary Moon	545-9522
PHOTOGRAPHERS	65bmoon@gmail.com	
	Marialuna1017@hotmail.com	

A Message From Your Editor Judy Keenan

What a wonderful time we had at our last GVACS activity at Pat & Evelyn Lloyd's house for the National Car Collector Appreciation Day. All the elements fell into place - sightseeing, food, music, perfect weather and great camaraderie!

What a fun time for all! I got to ride in Betty Riley's 1965 Mercury Monterey. Bob drove and Betty was the back seat driver. There's nothing like enjoying beautiful summer day than with family and friends.

The tunnel under the Erie Canal in Medina, NY was one thing on my bucket list that I finally checked off! Check out the pictures on page 14 & 15.

Picnics and get-togethers helps reestablish our friendships and togetherness. Check the Activity

Calendar to sign up for the next Picnic at Foreman Park.

We also have a couple of over-night trips.

Please thank the hosts of the events and let them know how much you appreciate the time and effort they put into putting these activities together.

Blessings, Judy



Board Of Directors

GVACS Board Meeting on July 8, 2023 at Pat Lloyd's Garage, Hilton, NY

Call to order at: 7:02 PM by: Chris Dear

Old Business

1. No old business was discussed

New Business

Discussion ensued as to how to split the cost of the picnic between GVACS and the Model A Club.

The Board approved the cost of \$596.76 as presented by Jerry Huffman.

The apportionment of the cost was discussed and it was agreed that the Model A Club should pay \$100.00 and GVACS would pay the balance of \$469.76.

Bob Dilger made a motion to pay the picnic bills and the motion was seconded by Don Dear.

Chris asked if the 3-day trip planned in September qualified as the September activity and the consensus was that it did qualify as the September event.

Next meeting: July 13, 2023 at Jim Day's House.

At 4:15 a Motion to adjourn was made by Jerry Huffman and seconded by Brian Moon.

Respectfully submitted

Jim Day, Secretary

A Message From Your President Don Dear

Summer activities are in full swing! Be sure to check eblasts and The Brass Lamp for dates and RSVPs! You still have time to sign up for our August picnic in Pultneyville. The Kosloskis always plan a fun time for us at Foreman Park on beautiful Lake Ontario.

Many thanks to Pat and Evelyn Lloyd for a terrific celebration of National Car Collector Day. We toured to Medina to the culvert under the Erie Canal, enjoyed fun music, tasty food and connected with our car friends! Bravo!

Thank you, Jim Day, for organizing the 3 day tour to Hamilton and Norwich. Seeing the Tin Can trailers, a BBQ, AACA Eastern Spring Nationals, antiques, NE Classic Car Museum are on the list of things to do. Wow, what awesome activities! Pictures will be featured next month.

Plans are firming up for a 3 day tour to NE Pennsylvania. The response to the eblast about the trip was good.

Eagles Mere Auto and Air Museum is the highlight. Several museums, Bill's Old Bike Barn and Worlds End State Park will be visited. Thanks to the Dears and Moons for organizing!

Pictures from the ice cream social are in this issue. We had a large group. Enjoy! So glad that Bud and Jean Sherry were able to join us.

The GVACS treasurer position!! We are still in need of someone to take over this position. Jerry Huffman has continued to help out after his "retirement." Contact him or a Board member to see what is involved. He has assured us that it is a very easy task and can be learned quickly.

Enjoy the ride!

Don



Hotdog Cookout, Live Entertainment and Car Show at Wegman Family Cottages

What: Hotdog Cookout, Live Entertainment and Car Show!

Where: Wegman Family Cottages

1555 Long Pond Road, Rochester, NY 14626

Wegman's Family Cottages is located behind Unity Hospital off of Long Pond Road.

Turn into the main hospital entrance and follow signs for the Cottages at the back of the campus.



When: Thursday, August 31st

What Time: 5:00 - 7:00 PM



Contact: Kristen.Paruta2@rochesterregional.org

585-368-4636

Deadline to reserve: by August 25th in order to facilitate advance planning

Details

Car owners will receive the cookout meal at no cost.

This event is for Nursing Home residents, their families, and staff. This is an outdoor event.



02 Connie Dilger	25 Susan DeNagel
10 Jerry Kier	26 Roy Harr
14 Dorothy Bruno	27 Louis Buccini
22 Bill Boudway	28 John Sargent
22 Karen Hopkins	



09 Bob & Judy Keenan	2008	15
15 Ron & Sandy DeGroff	1959	64
17 Brian & Mary Moon	1985	38
27 David & Janice Coon	1972	51
28 Craig & Susan DeNagel	1971	52

DICK BARRETT
Certified Vehicle Appraiser

INTERNATIONAL VEHICLE APPRAISERS NETWORK

Western & Central New York
(585) 943-1655
barrett@i-van.org · www.i-van.org/barrett.htm

ELMER'S AUTO PARTS INC.
137 DONOVAN ST WEBSTER, NY 14580

LOOKING TO BUY:
MUSCLE CARS, CLASSICS, HOT RODS EXOTICS & PARTS
WILL BUY SINGLE CARS OR WHOLE COLLECTIONS

www.ElmersAuto.com 585-872-4402 Harley1066@aol.com

NIAGARA CUSTOM PLATING Michael Bobick

2538 Seneca Avenue
Niagara Falls, NY 14305 716/297-1410

Empire Radiator Service
Tubes n' Hoses
BrakeQuip

Antique, Classic & Custom Radiators - Aluminum & Copper Brass
DOT Compliant Brake Lines, Hydraulic, AC & Fluid Lines
Fuel Tank Repair - Steel & Aluminum, Radiator Repairs

606 Hague St. www.empireradiator.com **585-254-7140**
Rochester, NY 14606

Stony Point Mechanical

Tom Smith
Ford Model A, AA & V-8
Full Chassis and Electrical Services

513 Stony Point Rd.
Spencerport, NY 14559

585-410-5883
mechanictomsmith@aol.com

Pictures of GVACS Club at Tom Wahls for our Ice Cream Social



Pictures of GVACS Club at Tom Wahls for our Ice Cream Social



AACA National Calendar and Other Events

August 2023

10-12 Grand Nationals

Bettendorf, Iowa
Mississippi Valley Region
309-373-2169

16-19 Vintage Tour (1931 and earlier)

Aroostook County, Maine
Maine Region - 207-768-1033

September 2023

14-16 Special Central Divisional Tour (Up to 1998)

Piqua, Ohio
Southern Ohio Chapter - 937-689-6901

25-29 Western Divisional Tour (Up to 1998)

Santa Barbara, CA
AACACaliforniaTour@mail.com

October 2023

3-6 Eastern Fall Nationals

Hershey, PA
Hershey Region - 717-566-7720

Flea market set-up is Monday, show date is Friday

22-27 Revival AAA Glidden Tour (Pre-1943)

Thomasville, Georgia - VMCCA hosted

February 2024

AACA Annual Convention

Dulles, Virginia
717-534-1910

March 17-23, 2024

17-23 Founders Tour (1932-1999)

Louisiana - Louisiana Region

21-24 Winter Nationals

Guaynabo, Puerto Rico Region

April 18-20, 2024

Southeastern Spring Nationals/Grand Nationals

Charlotte, NC - Hornets Nest Region - 704-847-4215

PHONE & FAX (607) 829-8321

Email: carbkit@frontiernet.net

TREADWELL CARBURETOR COMPANY LLC

CARBURETOR REBUILT FOR CARS
TRUCKS, TRACTORS & INDUSTRIAL EQUIPMENT

JIM LEITENBERGER

4870 COUNTY HIGHWAY 14

Upcoming Events & Things to Do!

August 8th - Highlands at Pittsford Antique Car Show. The Hahnemann Square at the Highlands of Pittsford, 100 Hahnemann Trail, Pittsford. Details on page 14.

August 31st - Wegman Family Cottages, hotdog cookout, live entertainment and Car Show! 5 to 7PM. Contact Kristen.Paruta2@rochesterregional.org by Aug. 25th at 585-368-4636. Details on page 4.

September 9th - Car show at Cherry Ridge St. Ann's Community in Webster. Time: 10:30am - 1:00pm. Refreshments, Hot Dogs and Ice Cream available for purchase. Live Music and Voting of cars by residents. Contacts: Megan Berry 585-697-6716, mbarrt@MyStAnns.com, Patty Finnigan 585-697-6717, pfinnigan@MyStAnns.com.



GRAND CHAMPIONS
of the 2023 Hemmings
Motor News Great Race
Howard and Doug Sharp in their
1916 Hudson Peak Hillclimber!



Call for Nominees for GVACS Officers and Directors

The Board of Directors is responsible for developing the slate of nominees for GVACS Officers and Directors. If you would be willing to serve GVACS in



any one of the following leadership positions,

please make

your interest

known to Chris Dear,

Board Chair by Monday,

August 14, 2023, 585-872-4141

or cdchrisdear1@gmail.com. Positions

are President, Vice-President, Treasurer, Secretary, and Director. The Board will finalize the slate of

nominees at its meeting on August 24, 2023.

The GVACS By-Laws state, "The Board of Directors shall be responsible for the assets, business and general management of GVACS." The Board oversees: budget, planning of monthly activities and events; publication/communications (*The Brass Lamp*, Eblasts, annual Directory and the Website); membership; communication with AACA, GVACS awards, and any other business that comes before the organization.

Would you be willing to assist in planning the future of GVACS? Do you have innovative ideas and skills that would improve the vitality of GVACS? Then please consider offering your time and talent!

Requests for Car Displays and/or Eblast Requests

It's that time of the year when organizations contact GVACS with requests for car displays or to publicize their event via an Eblast. **Groups should be advised that we publicize, however we do not take reservations, nor do we guarantee participation.** In order to publicize an event, we need the information below (the key "WH" questions !)

President, Don Dear approves requests for Eblasts. Any requests for an Eblast should be directed to President, Don Dear (ddear99@gmail.com) with a copy to Secretary, Jim Day (jameslday21@gmail.com).

What: _____ (Name of event i.e. Car Display at _____)

Where: _____ (Address/location of facility/venue)

When: _____ (Date of event)

What Time: _____ (Time frame for cars to be on display.)

Who: Name to contact to make reservations: _____

Contact Phone No: _____ Contact Email: _____

Deadline for making a reservation: _____

Special details: _____

(For e.g. what refreshments are being served to car owners, entertainment provided, etc.)

Jeep, The Improbable Survivor

A Murray Stahl Muse (Circa, April, 2009 - revised April 2023) PART ONE

Willys Overland had struggled on the fringes of the US Auto market for so long that like a sneak thief it had developed a sixth sense for survival. It maneuvered itself into position to be the one company that's name was forever associated with Jeep. They were hungrier than Ford because unlike Ford they really had no real "next act" postwar product plans. So it came to pass that by 1942 Willys were planning a civilian Jeep, the CJ. They began using scarce assets to buy ads promoting a main street USA version of the Jeep as the perfect postwar vehicle; the ads always featured the Willys name prominently lest anyone think that the Jeep was a Ford product. The New York Times had a back page story in May of 1943 that the Fair Trade Commission agreed that Willys-Overland claimed to have created the Jeep, that was false but by then Willys had appropriated title to the Jeep name in the public's perception; perception became reality. A short, nasty court fight in 1943 left Willys free to create the image of Willys Jeep, the only Jeep. Its ironic that the very successful Jeep has helped prop up a total of five struggling companies in various stages of financial difficulty .

It took until 1950 for Willys to obtain the United States Trademark Registration for the Jeep name.



1,150 registrations for the Jeep® trademark throughout the world. As Chrysler passes through the current bad times its interesting to note that the trademark for the Jeep name is listed as Chrysler's major asset.

At wars end Willys had fully developed the civilian Jeep and began an ad blitz marketing it's prowess to the returning GIs and farmers. It was little removed from the Army version and as familiar as rain to the GIs. The new model designation was CJ-2A and it remained virtually unchanged until 1953 when Willys-Overland sold out to Kaiser Industries for the bargain price of \$60 Million. An updated model was already in the works at the time of the sale so Kaiser didn't need immediate cash for face-lifts.

The sale to Kaiser is interesting. By 1953 cagey old Henry Kaiser knew that his bid to shoulder his way into the automotive big leagues had failed. As he stated in an interview, "we knew we had to bet \$50 Million dollars to enter the car market; what

we didn't realize though is the fact that this money would make hardly a ripple in that market." By '53 he was looking for a way out and badly needed a cash cow to mitigate his losses. Jeep had a steadily profitable, niche business that needed little investment as it was blessed with infrequent model changes. Today we would state it as, "nice cash flow, little need for more investment, priceless."

A little background on the fifties is in order. By 1953 all of the Independent automobile companies could see the



Jeep, The Improbable Survivor

A Murray Stahl Muse (Circa, April, 2009 - revised April 2023) PART ONE



“Grim Reaper” on the horizon. Studebaker was the most threatened as they continued to insist on mimicking the “big three” as a full-line manufacturer.

Studebaker plunged into the 53-model year with one great product

and a series of also-rans. Trucks were an expensive distraction that siphoned off talent and money in a hopeless quest to gain market share. Their trucks were different and pretty but never achieved enough market volume to make them viable. Studebaker trucks larger than pick-ups were produced at a Rolls Royce run-rate, essentially hand made then usually sold at a loss.

At the same time that Studebaker had a little of the Government contract cash still on hand from 1950 and 51 when Government contracts were 36% of their revenues; Jeep was for sale and the contracts had ended. They might have purchased Jeep, It was a very steady cash cow and they could have snatched it away from Kaiser. The basic Jeep line had continued with only small, incremental changes for 15 plus years. Jeeps were always profitable and repeat business was assured by its cult like following. A Studebaker-Jeep line

would have produced a predictable profit instead of the predictable loss that their truck division delivered.

The Aero Willy’s sedan by Jeep could have been Studebaker’s Rambler; it was a good design well before its time hampered by a lack of dealers. Kaiser

quickly dropped it to eliminate competition with their own Henry-J.



What might have been?

If one gazes long enough at charts and graphs it should be possible to pinpoint a company’s position and chart a favorable response. Alas Studebaker and in fact all the Independents missed the curve and would be well on their way to extinction within the decade. The best managed of the lot was Nash and they put great effort into the creation of a consortium of all the minor automobile companies that were left. The effort floundered due to the various egos involved. No CEO wanted to cede authority so they all perished; simply falling out of competition with a wease, not a bang. I’ll use Studebaker as an example solely because they fielded a full line of product, trucks to economy cars.

In 1950 Studebaker was a player with profits and market share. If they had plotted a different course then we might still have Studebaker dealerships to visit. Management foresight might have noticed a few facts.

--GM alone had a 50+% market share

--GM had been able to afford a 13- year development phase for an automatic transmission

--In 1949 GM fielded two very different and modern OHV V-8s without even breathing hard. Within the 50s decade all GM products would sport modern engines quite different for each car.



Jeep, The Improbable Survivor

A Murray Stahl Muse (Circa, April, 2009 - revised April 2023) PART ONE

- Trucks would start to become stylish in the El-Camino mode.
- After roughly 14 years Government contracts were ending; a major revenue hit for Studebaker at roughly 36% of revenues.
- The end of war era when you could sell anything was ending
- The major companies would defend their market share with bloody discounts
- Looking forward you could see that horsepower would become a selling tool; big block V-8s were certainly coming as the Federal Interstate project began.
- GM was already expending large sums developing a fuel injector system and their "showcars" surely defined rapid model changes.

--The long pent up demand for cars caused by the depression and the war was bursting into exuberant excess in the early 50s. Expressways were being built. They led to new suburbs, drive-in theaters and restaurants that allowed patrons to remain in their comfy cars when eating.

But the 1950s and '60s were also a shaking out period for the manufacturers. Ten car companies became four. The casualties included Studebaker, Nash, Kaiser-Frazer, Hudson, Packard, Willys and Crosley. The powerful influence of Harley Earl for "lower, longer, wider" and with flashy fins beat down those who could not compete.

**PART THREE
COMING IN SEPTEMBER'S ISSUE!**

Your Willys-Overland Dealer Cordially Invites You ...

"Come in and drive a Jeep yourself"

Here's the choice you've waited for! Come in and drive a "Jeep." See for yourself how easily it rides and handles! Feel the mighty surge of power from its world-famous Willys-Overland "Jeep" Engine and the sure-footed thrust of "Jeep" 4-wheel-drive!

You'll see why the "Jeep" is the most useful and economical power vehicle on the face ... working the day around ... the year around ... saving you money because its cost is spread over so many uses (see "Jeep" below).

See for yourself how easily it rides and handles! Feel the mighty surge of power from its world-famous Willys-Overland "Jeep" Engine and the sure-footed thrust of "Jeep" 4-wheel-drive!

You'll see why the "Jeep" is the most useful and economical power vehicle on the face ... working the day around ... the year around ... saving you money because its cost is spread over so many uses (see "Jeep" below).

See for yourself how easily it rides and handles! Feel the mighty surge of power from its world-famous Willys-Overland "Jeep" Engine and the sure-footed thrust of "Jeep" 4-wheel-drive!

You'll see why the "Jeep" is the most useful and economical power vehicle on the face ... working the day around ... the year around ... saving you money because its cost is spread over so many uses (see "Jeep" below).

SEE THESE FEATURES THAT MAKE THE "JEEP" A 4-FUNCTION VEHICLE

- POWER TAKE-OFF** for use with ...
- HEAVY DRAW BAR** for ...
- SELECTIVE 2-OR-4-WHEEL DRIVE** gives ...

GET A Jeep

Use your "JEEP" as a Truck, Light Tractor, Runabout and Mobile Power Unit

THE 'JEEP' HAS TWO 'BUSINESS ENDS'

2 or 4 Wheel Drive, Plus Power Take-off, for Widest Utility

WHEN THE RUBBING IS TOUGH, when you have a heavy load to pull, the "Jeep" is what drives you. It's the "Jeep" that's the "business end" of your business. That's why the "Jeep" can haul supplies through mud and snow ... take without ... just when you have to. The "Jeep" is a "business end" that broadens the utility of this versatile vehicle for industry and the farm.

Liberty

CANVAS & UPHOLSTERY

AUTOMOTIVE * MARINE * COMMERCIAL

ANTIQUES CLASSICS STREET RODS BOAT SEATS CARPETS TOPS RESTAURANTS TAVERNS OFFICES

365 North Washington St. Rochester, NY 14625
LibertyCanvas@frontiernet.net

Jim White - Owner
(585) 385-1250
(Fax) 385-1265
(Cell) 943-4638

"Exercise your freedom of choice... choose Liberty."

August 2023 Secretary's Report

The GVACS collector car hobby presents a wonderful opportunity to get out and enjoy the cars and more importantly the people in the organization. We all can benefit from the human connection that GVACS offers.

I have often said that GVACS is a social club built around old cars.

The Board met on July 8th and the meeting highlights follow:

Chris Dear opened the meeting.

The topic of discussion was the financial aspects of the Collector Car Appreciation Day picnic.

Bob Dilger offered a motion to pay the picnic invoices and it was seconded by Don Dear.

Chris asked if the 3-day trip in September qualified as the September event and the consensus was that it did.

A motion to adjourn was forwarded by Jerry Huffman and seconded by Brian Moon.

Please note that there are at least 6 events where we can show or drive our cars that are currently scheduled between now and the first of September. We encourage each of you to participate and enjoy the ride.

James L. Day, GVACS Secretary

Judges Honor Society

By Vicki Bolton, Director at Large



The Judges Honor Society was established on October 5, 2010 to honor outstanding judges that are no longer able to actively participate in judging. The Society is open to judges who value the friendship of the judging community and want to continue those friendships and continue to be an important part of the community. AACA recognizes how important it is to have these judges continue to be a part of the judging scene so that we do not lose their friendship, knowledge and expertise.

The requirements to join the Honor Society include the following: 1. You must be a member in good standing of AACA. 2. You must have at least ten years of experience as an active judge. 3. You must have at least 50 judging credits.

You must fill out an application to apply for membership in The Judges Honor Society, and submit it to the Chairman of the Honor Society. The Chairman is currently Arthur Bolton. You can obtain an application by emailing me at vickibolton@bellsouth.net. The nominee will be notified in writing of acceptance. Once a nominee is accepted, the new member will receive an Honor Society shirt and pin. The new member will be acknowledged at the next judge's breakfast that they attend.

Honor Society members are encouraged to attend judging school and take CJE's. Honor Society members should try to take at least one school per year. Honor Society members will have a dedicated table at the Judges breakfast.

Honor Society members will continue to receive judging credits for meets that they attend, credit for attending an annual school and credit for one CJE per year. They are also eligible to receive a new certificate and judging pin when they reach a new judging plateau. Honor Society members are encouraged to enjoy the meet, see the cars and thank the owners for bringing their cars to the meet.



Pictures of GVACS Club Celebrating National Car Collector's Appreciation Day



Pictures of GVACS Club Celebrating National Car Collector's Appreciation Day



The Highlands at Pittsford Classic Car Show

Again this year, The Highlands at Pittsford has invited GVACS car owners to display their cars. Residents, resident's families, and prospective residents look forward to this display and seeing our beautiful cars. They enjoy talking with GVACS members, reminiscing, and sharing car stories. If you'd like to attend, you must make a reservation. Check out the details....

What: The Highlands at Pittsford Classic Car Show

Where: The Hahnemann Square at the Highlands of Pittsford, 100 Hahnemann Trail, Pittsford, NY

When: Tuesday, August 8, 2023

What Time: 4:00-4:30 PM -- Owners park at Hahnemann Square Building 100 prior to dinner.

After parking, car owners will be invited inside for dinner.

5:30 PM -- Following dinner, car owners will go to the Music Room for dessert.

6 PM-7:30 PM -- Car owners will be at their cars to chat about their vehicle with residents and prospective residents at the apartment neighborhood.

Whom to contact for reservation - (Reservations required) RSVP after July 1st:

Maria Sommerville (585) 641-6381 - if she is not there, leave a message and she will return your call. Or email maria_sommerville@urmc.rochester.edu. She will need your name, phone number, email and year/make of your car. (Car owners may bring a guest - however include the guest when making your reservation)

Deadline for making a reservation: Friday, July 28, 2023

Other details: Show is held rain or shine. Drivers will park their cars at Hahnemann Square Building 100 neighborhood. Attendants will be available to direct/assist car owners with parking.

Show is for residents and prospective residents considering The Highlands.

SCHUTTS APPLE MILL



CIDER * APPLES * CHEESE

1063 PLANK ROAD WEBSTER, NY 14580
PHONE (585) 872-2924 — OPEN ALL YEAR

**THE
LOG
CABIN**



*Catering
& Parties*

RESTAURANT 315/986-9224
2445 West Walworth Rd.
Macedon, NY 14502

The area's largest Wednesday nite cruise in. Come join us.



Samuel Damico

PH (585) 924-3717 827 Phillips Road
FX (585) 924-3713 Victor, New York
www.rochesterclutch.com info@rochesterclutch.com

(585) 334 - 7420

(585) 321 - 1113 FAX

Sand Blast Service

We Blast and Paint Anything

315 Commerce Drive
Rochester, NY 14623

2023 GVACS SUMMER PICNIC

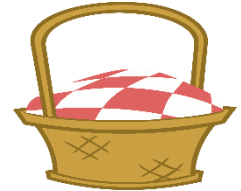
Thursday, August 24, 1:00 PM

Foreman Park – White House Pavilion
4507 Lake Road, Pultneyville, New York

Spend an afternoon on beautiful Lake Ontario
in the quaint hamlet of Pultneyville.

Arrive at 1:00, social hour/appetizers

Lunch served at 2:00



MENU:

Pulled Pork, Chicken, Beef Brisket, Baked Beans, Mac & Cheese
Attendees are asked to bring an appetizer, side dish or dessert to share.

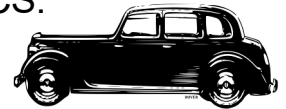
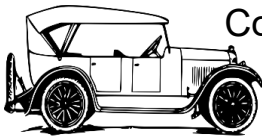
Please bring your own place setting (vintage?)
and beverage of choice (bottled water available)

Cost is \$10.00 per person. Checks payable to GVACS.

Reservation deadline is Saturday, August 19th.

Send your reservation to Joe.

Any questions? Call Joe at (585) 755-2433.



-----Cut and mail-----

Reservation deadline is Saturday, August 19th.

Send your reservations to:

**Joe Kozloski GVACS 2023 Summer Picnic
3249 Lake Rd., Williamson, NY 14589**



Yes, I/we plan to attend. Please save seat(s) for _____ person(s).

Name(s) & Phone # _____

Amount enclosed: _____ (Checks payable to GVACS).

I plan to bring: appetizer _____ side _____ dessert _____

GVACS Activities Calendar Updated August 20, 2023

Dates 2023	Activity/Event/Speaker	Organizer/Hosts
 <p style="text-align: center;">Picnic Time August 24, 2023</p>	<p style="text-align: center;">Summer Picnic - August 24th Foreman Park White House Pavilion, 4507 Lake Rd. Pultneyville, NY</p>	<p style="text-align: center;">Joe Kozloski & Linda Perkins</p>
 <p style="text-align: center;">September 22-24, 2023 Eagles Mere MUSEUM</p>	<p style="text-align: center;">Eagles Mere Auto and Air Museum is the highlight. Several museums, Bill's Old Bike Barn and Worlds End State Park will be visited. Eagles Mere, PA</p>	<p style="text-align: center;">Brian & Mary Moon Chris & Don Dear</p>
 <p style="text-align: center;">October 14, 2023</p>	<p style="text-align: center;">Visit Livingston Veterans Monument 5871 Groveland Station Rd. Mt. Morris, NY 250 Metal Poppies Lunch at the Charcoal Coral in Perry</p>	<p style="text-align: center;">Brian Moon & Ann Neal</p>
<p style="text-align: center;">November 10, 2023 Event</p>	<p style="text-align: center;">Annual Mtg & Election of Officers-7pm Speaker: Geoff Wasmer GVACS Technology Consultant Lutheran Church of the Resurrection 3736 St. Paul Blvd., Rochester, NY</p>	<p style="text-align: center;">Chris Dear</p>
 <p style="text-align: center;">December 10, 2023 Christmas Party</p>	<p style="text-align: center;">Holiday Party Shadow Lake Golf and Racquet Club</p>	<p style="text-align: center;">Joel and Ann Neal & Linda Hosenfeld</p>
Dates 2024	Activity/Event/Speaker	Need Volunteers
<p style="text-align: center;">January 2023 Event</p>	<p style="text-align: center;">No Event This Month</p>	
<p style="text-align: center;">February 2024 Event Date TBD</p>	<p style="text-align: center;">?? Ideas ?? ?? Winter Picnic ??</p>	<p style="text-align: center;">Need Volunteer</p>
<p style="text-align: center;">March 2024 Date TBD</p>	<p style="text-align: center;">?? Ideas ?? ?? Pancake Run ??</p>	<p style="text-align: center;">Need Volunteer</p>

J.C. TAYLOR

INSURANCE

Since the 1960s, J.C. Taylor has been America's premier specialty insurance provider for classic cars, antique autos, modified, and custom vehicles.

NO HASSLES.
COMPETITIVE PRICING.
AGREED VALUE.



JCTAYLOR.COM/AACA

888-845-0108

Get a quote today!



THE BRASS LAMP - AUGUST 2023

THE BRASS LAMP

Genesee Valley Antique Car Society Inc.

Mr. Robert Dilger

43 Harvest Road

Fairport, NY 14450 - 2831

Address Service requested

Web Site: WWW.GVACS1.COM

Volume 61 Number 08

August 2023



**Published By The
Genesee Valley Antique Car Society
Rochester, NY**

Celebrating Our 73rd Year



**Receiver Of The
AACAA Award of Master Editor
2019 - 2020 - 2021 - 2022
AACAA Award of Excellence
2014-2015-2016-2017-2018**

